



Delivering Pure-Performance™

Opening Keynote for the Patchwork of Knowledge Conference

By James R. Lucas, Ph.D., P.E., Author, Speaker, and International Consultant
President & CEO of Luman International

Opening Comments:

Defining *Pure-Performance™*:

Core Reasons Organizations Fail:

Ten Key Principles for *Delivering Pure-Performance™*:

➤ **Pure-Performance Principle 1:**

➤ **Pure-Performance Principle 2:**

➤ **Pure-Performance Principle 3:**

➤ **Pure-Performance Principle 4:**

➤ **Pure-Performance Principle 5:**

➤ **Pure-Performance Principle 6:**

➤ **Pure-Performance Principle 7:**

➤ **Pure-Performance Principle 8:**

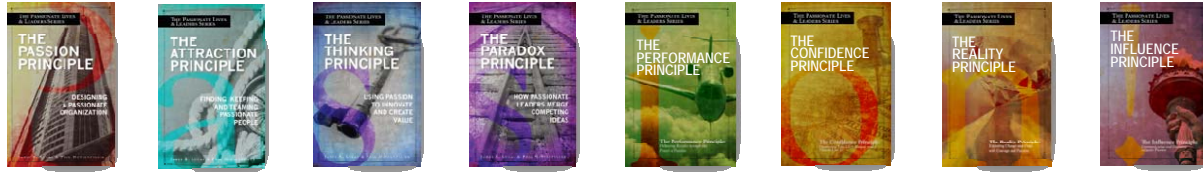
➤ **Pure-Performance Principle 9:**

➤ **Pure-Performance Principle 10:**

Closing Comments:

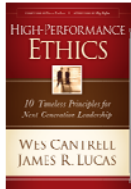
CYA:

COMING SOON!



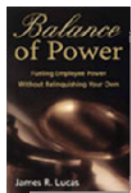
Passionate Lives & Leaders Series – You can't operate the way you want without passion. Passion and commitment are totally essential to performance. Without passion you have employees who are just putting in time.

- David Green, Founder & President, Hobby Lobby



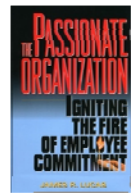
High-Performance Ethics: 10 Timeless Principles for Next-Generation Leadership – “Jim Lucas is an internationally recognized authority on leadership and organizational life...You can take what he says to the bank – both figuratively and literally.”

- Steve Forbes, President & CEO of Forbes, Inc.; Editor-in-Chief, *Forbes Magazine*



Balance of Power: Fueling Employee Power without Relinquishing Your Own – “Given human nature and marketplace realities, only a balance of power can possibly redeem the use of power in changing the face, the direction, and sometimes even the nature of an organization....How do you reach this balance? This amazing text will show you how.”

- Newbridge Executive Program, Main Selection



The Passionate Organization: Igniting the Fire of Employee Commitment – “Passion is the lifeblood of organizations. Passion is what differentiates great companies from mediocre ones. In an enlightening way, Jim Lucas demonstrates the competitive advantages of leaders that recognize the role of emotions in organizations.”

- Manfred Kets de Vries, Clinical Professor of Management & Leadership, INSEAD, France
Author of *Leaders, Fools, and Impostors* and *The Leadership Mystique*



Broaden the Vision and Narrow the Focus: Managing in a World of Paradox –This book arms a business leader with information on how to use the power of paradoxes and provides an approach to successfully applying the paradox principle in our organizations...managing paradoxes and creating a thinking organization is a leadership imperative. My leadership team and I plan to leverage these principles to access the power of paradoxes and develop a passionate and engaged thinking organization.”

- Glenn Hartman, Director of Customer Operations, Procter & Gamble, North America



Fatal Illusions: Shredding a Dozen Unrealities That Can Keep Your Organization from Success – “*Fatal Illusions* is a call for realism on the part of business leaders and managers as they work to make their businesses successful. This book provides...real meat [and] is well worth reading.”

- P.J. Adam, Chairman & CEO, Black & Veatch

You can also gain in-depth, actionable metrics with our Pure-Performance Quotient™ assessment. Visit www.LumanResearch.com to learn more about our confidential online assessments or see our assessment sign-up at the book table for a large conference discount.

Visit us at www.lumaninternational.com.

We welcome your call at 913.248.1733 or email to Ms. Maryl Janson at mjanson@lumaninternational.com.